



Brilliant Marketing

Marketing is critical to every business and yet it can be neglected, under valued and ineffective. Why? Marketing teams sometimes allow marketing to drop below the strategic into the purely tactical.

The MSA marketing skills development programmes are designed to give you the tools, tactic and know-how to design and implement a strategic marketing approach that will help to drive the business forward and deliver tangible results. Suitable for business owners, directors, managers, sales, & marketing departments, the programmes can be delivered on a 1-2-1 or group basis from beginner to an advanced strategic level.

Typical areas covered in the Brilliant Marketing programmes include:

- The best practices be the voice of your customers within your company
- Really understanding the marketplace and your competition
- Strategies to differentiate yourself from the competition
- How to make your product, service or business stand out from the crowd
- Market plans that really work in the context of an effective strategy

Experienced & inspirational coaches ○ Bespoke programmes ○ In-house training ○ Group training ○ 1-2-1 ○ Nationwide coverage

To find out what we can do for you, contact us today on:

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...providing a unique and innovative approach to business coaching & training